# SKYTREE®

MARTIN HACK CEO martin@skytree.net





## THE DATA DRIVEN ENTERPRISE POWERED BY MACHINE LEARNING

Machine learning (ML):

The modern science of finding patterns and making predictions from data:

multivariate statistics, data mining, pattern recognition, advanced/predictive analytics



#### Machine Learning is a Strategic Imperative

	50's-70s	80's-90's	Mid 90's - Today
Technology Evolution	1 <sup>st</sup> Wave: Artificial Intelligence Pattern Recognition	<i>2<sup>nd</sup> Wave:</i> Neural Networks Data Mining	<i>3<sup>rd</sup> Wave:</i> Machine Learning: Convergence
			amazon NETFUX Google
Application Evolution	Universities	Science Credit scoring OCR	Sales / Marketing Finance Biotech Retail Telco Government

#### Now: Machine Learning on Big Data

#### **Global Leaders Select Skytree**

#### WORLD'S LEADING:

#### **Consumer Electronics**

**Content recommendation** 

**Logistics & Shipping** 

Anomaly detection

Automobile

**On-board destination recommendation** 

Web Portal

Ad targeting

**Financial Services & Credit Card** 

Customer lead scoring, fraud, credit risk scoring



#### Profile

- Enterprise Software Company
- HQ: San Jose, CA
- Launch in February 2012
- 55+ FTE
- Growth: 330% year/year
- Product: Skytree Server. Industry first general purpose Machine Learning System for Big Data



### **Company Overview**

Martin Hack, Chairman, CEO & Co-Founder Sun, GreenBorder (Google)

**Prof. Alexander Gray, PhD, CTO & Co-Founder** National Expert on Large-Scale, Fast ML Algorithms

**Prof. Leland Wilkinson, PhD, VP Data Visualization** Creator of Grammar of Graphics, SYSTAT (SPSS/IBM)

Sachin Chawla, VP Engineering Informatica, Oracle, GoldenGate Software

Burke Kaltenberger, VP Worldwide Sales Infochimps/CSC, MapR, ParAccel

Jin H. Kim, PhD, VP Marketing Tom Sawyer Software, Vitria, Mentor Graphics

INVESTORS





TECHNICAL ADVISORY BOARD

EXECUTIVE

TFAM

Prof. Michael Jordan, UC Berkeley: machine learning 'godfather'
Prof. David Patterson, UC Berkeley: systems (inventor RISC, RAID)
Prof. Pat Hanrahan, Stanford: data visualization (Tableau, Pixar)
Prof. James Demmel, UC Berkeley: high-performance computing (LAPACK)















INFORMATICA The Data Integration Company

